



Convenience Veg Line

EYE CATCHING GRAPHICS

BOLD, UNIQUE DESIGN

Introducing seven convenience vegetable products, guaranteed to stand out on shelf.

- Color categorization highlights variety on shelf
- Contemporary design for today's shopper
- Prominent product name for quick consumer recognition



TWO RECIPES INCLUDED ON EACH BAG



One quick & easy recipe for time-conscious consumers and one for the home chef with time to experiment!



ITEM	PACK SIZE	SKU	UPC	CARTON SIZE (inches • LxWxH)	TI/HI	PER PALLET	SHELF LIFE
Broccoli Florets	6 x 12 oz	450397	8-16719-02051-8	11.5 x 7.8 x 8	20/11	220	16 days
	4 x 32 oz	450446	8-85460-00059-9	15.5 x 11.75 x 6.62	10/13	130	16 days
Broccoli Slaw	6 x 12 oz	774215	8-16719-02053-2	11.5 x 7.8 x 7.3	20/12	240	16 days
Broccoli & Cauliflower	6 x 10 oz	774219	8-85460-00062-9	11.5 x 7.8 x 8	20/12	240	16 days
Cauliflower Florets	6 x 10 oz	871049	8-16719-02054-9	11.5 x 7.8 x 8	20/12	240	16 days
Cauliflower Rice	6 x 12 oz	451721	8-16719-02068-6	11.4 x 7.9 x 7.4	20/12	240	16 days
Stir Fry Vegetables	9 x 12 oz	774256	8-85460-00009-5	15 x 7 x 7.5	15/11	165	16 days
	6 x 12 oz	774260	8-85460-00095-7	11.5 x 7.8 x 7.3	20/12	240	16 days
Vegetable Medley	6 x 12 oz	774216	8-16719-02052-5	11.5 x 7.8 x 7.3	20/12	240	16 days
	4 x 32 oz	774218	8-85460-00060-5	15.5 x 11.75 x 6.62	10/13	130	16 days